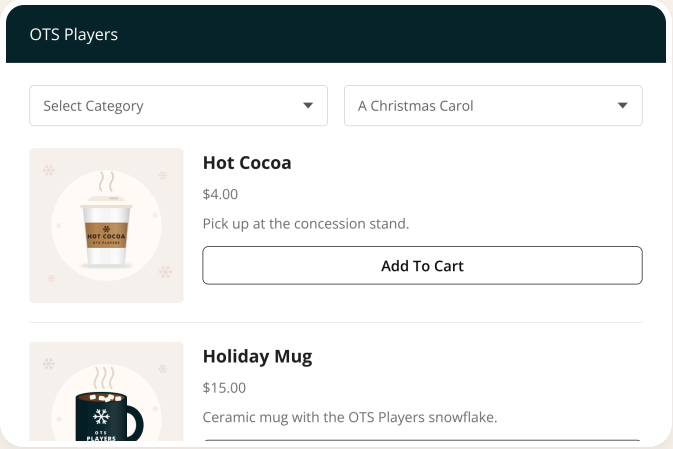
QUICK START GUIDE

Add holiday cheer to checkout

Offer seasonal extras like themed treats, ornaments, and gift-ready merch right alongside tickets, so your audience can grab everything in one order.



> *"Selling playbill ads and fundraising campaigns have become easier to do, as well as the sale of merchandise."*
>
> **Dan Pelletier, Cue Zero Theatre Company**

Read Cue Zero's full story →

What you'll need

- Details and photos of merchandise items
- About 5–10 minutes

Steps

1 Navigate to Add-ons & Merch

On the left side of your dashboard, click Additional Revenue › Add-ons & Merch.

2 Create a new add-on

Complete the required fields in the Create Add On pop-up, including Item Category.

★ TRY THIS

- Hot cocoa or cider
- Holiday mugs
- Cookie boxes
- Keepsake ornaments
- Throw blankets
- Beanies & scarves

3 Select the item category

For merch sold and fulfilled by On The Stage, select Merchandise - Shipped. For merch you manage yourself, select Merchandise - At the venue.

4 Finish up

Click the red Create button to save your item. Repeat these steps for additional merch!

OTS On The Stage

Sell holiday add-ons →