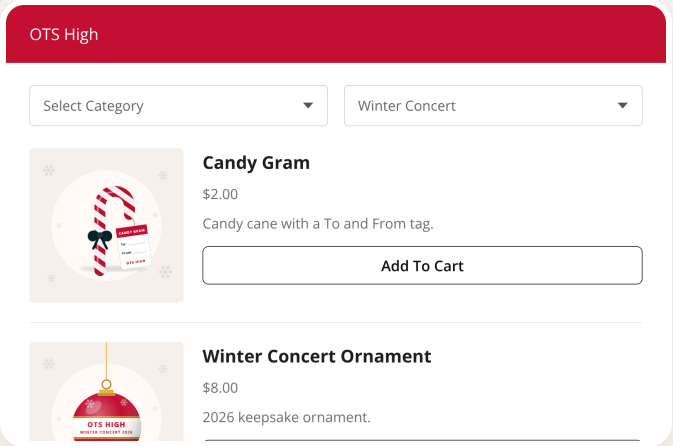
QUICK START GUIDE

Bring holiday spirit to your checkout

Offer candy grams, ornaments, show flowers, and more at checkout. Families add seasonal extras to their ticket order, and the revenue supports your program.



> *"OTS has taken our ticketing sales to the next level! We are a small Baltimore City elementary/middle school, and the website/ticketing platform has made our students feel like they are professional actors! Families also love that they can buy their actor merchandise from the show."*
>
> **Michelle Kaminaris, Pre-K, Hampstead Hill Academy**

What you'll need

- Details and photos of merchandise items
- About 5–10 minutes

Steps

1 Navigate to Add-ons & Merch

On the left side of your dashboard, click Additional Revenue › Add-ons & Merch.

2 Create a new add-on

Complete the required fields in the Create Add On pop-up, including Item Category.

★ TRY THIS

- Candy grams
- Hot cocoa
- School mugs
- Show flowers
- Keepsake ornaments
- Stadium blankets

3 Select the item category

For merch sold and fulfilled by On The Stage, select Merchandise - Shipped. For merch you manage yourself, select Merchandise - At the venue.

4 Finish up

Click the red Create button to save your item. Repeat these steps for additional merch!

OTS On The Stage

Sell holiday add-ons →